

MINUTES FOR THE
JACKSON COUNTY LIBRARY DISTRICT
BOARD STUDY SESSION
MARCH 14, 2016

1. Call to Order/Roll Call

The Jackson County Library District (JCLD) Study Session was opened by President Monica Weyhe on Monday, March 14, 2016, at 3:10 p.m. in the Adams Community Meeting Room at the Medford Library, 205 South Central Avenue, in Medford, Oregon 97501. Those present were:

Present:

Monica Weyhe, President
Maureen Swift, Vice President
Carol Doty, Director
Jill Turner, Director
Susan Kiefer, Director

Also Present:

Tammy Westergard, Library Director, Jackson County Library Services (JCLS)
Cindy Delanty, Regional Director, Library Systems & Services, Inc. (LSSI)
Amy Blossom, Ashland Branch Manager, JCLS
Susan Bloom, Access Services Coordinator, JCLS
Lisa Marston, Executive Administrator, JCLD

2. Study Session – Strategic Planning 2016-2020

The purpose of the meeting was for the Board to provide input on the Blue Ribbon Committee's (BRC) recommendations regarding the Library District's vision, mission, values, goals and objectives. The meeting was facilitated by Margot Helphand, who also provided the attached summary of the Board's study session/work session.

President Weyhe adjourned the study session at 4:11 p.m.

/s/ Lisa Marston

Recorder

Approved – April 14, 2016



Attended by:

Board Members: Monica Weyhe, Carol Doty, Maureen Swift, Susan Kiefer, Jill Turner

Staff: Tammy Westergard, Susan Bloom, Amy Blossom, Lisa Marston

Facilitator: Margot Helphand

Guests: Cindy Delanty, LSSI

I. Meeting Agenda

- Introductions and Overview
- Review Blue Ribbon Committee Draft Mission, Values, Vision Goals and Objectives and Identify Feedback to the Blue Ribbon Committee
- Identify Next Steps/Timeline for completion of Strategic Plan

II. Mission

- Board members expressed preference for the word “everyone” to replace “all people”.
- Board members expressed a preference for the word “knowledge” but supported getting feedback from the Blue Ribbon committee on their preference for “knowledge” or “resources”. They do not support a list of words e.g. knowledge, resources, ideas and each other.
- They support keeping “each other” and “ideas”

III. Values

- Board members support the recommendations of the draft values developed by the Blue Ribbon committee
- They suggest streamlining the descriptions
- RESPECT – Our libraries welcome everyone. We honor diversity, individual perspectives and the right to privacy and confidentiality.
- INTEGRITY - We are responsible and honest stewards of the public resources and trust
- ACCESSIBILITY – We champion free and open access to ideas, information and content. (There was a conversation about the word “champion” which board members liked.
- INNOVATION – We encourage creative ideas and solutions.
- COLLABORATION – We foster an environment that inspires working together

IV. Vision

- Board members considered the ideas for vision statements generated by the Blue Ribbon Committee
- They considered the term “thrive” which is a key outcome of Learn, Connect and Grow.

- Suggested Vision statement for consideration by the Blue Ribbon Committee – **“As individuals reach their potential, our communities thrive.”**

V. Goals and Objectives

LEARN:

Key Comments:

- Include key groups including K-12 students, higher ed, lifelong learners in objective about supporting learning
- Board members recommend keeping the objective about early learning as separate

CONNECT:

Key Comments:

- Change patrons to community

GROW:

Key Comments:

- Board members support the draft of the Blue Ribbon Committee. They prefer “contribute to” as opposed to “advance” for the goal language as the Blue Ribbon Committee suggested.

VI. Next Steps: Timeline and Process

- Send revised draft of plan to Blue Ribbon committee – Tammy and Margot – by March 21, 2016
- Send Survey Monkey to Blue Ribbon Committee members to test preference on mission statement – By March 30, 2016 – Margot and Tammy
- Develop draft key strategies for goals and objectives – Tammy, Key staff and Margot – By April 11
- The Blue Ribbon Committee will receive the Board’s feedback at their final meeting on April 11th
- Blue Ribbon Committee finalizes recommendation of plan – April 11, 2016
- Board reviews full plan – April 11, 2016
- Refinement of plan components – Tammy and Key staff
- Final adoption of plan by Board – April 28, 2016
- Communicate plan to the community – Tammy